

Yu Zhen

Associate Professor

Department of World Economy (Vice Department Head)

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PhD, Economics, Wuhan University (2004-2007)

MSc, Economics, Wuhan University (2001-2004)

B.A., Finance, Hubei University (1996—2000)

TEACHING AND RESEARCH AREAS

 Teaching courses: World Economy, International Trade Theory and Policy, Business Communication and Negotiation

Research Areas: International Regional Economic Integration, International Finance,
Regional and National Economy

ACADEMIC EXPERIENCE

- Associate Professor of World Economy, Wuhan University, 2009-present
- Instructor of World Economy, Wuhan University, 2007-2009
- Post-doctor of APEC Research Center, Nankai University, 2007-2011
- Visiting Scholar of Finance Department in Business College, Cincinnati University, USA, 2013-2014

CONSULTING AND TRAINING EXPERIENCE (GOVERNMENT OR CORPORATE)

- International Business Negotiation and Risk Management, Hubei Branch Company of State Grid, October 2014
- Risk Management in Exploring International Market of Middle and Small-sized enterprises, Wuhan Economics and Information Committee, April 2011

SELECTED PUBLICATIONS

Journal Papers (Domestic)

- Yu Zhen and Ge Wei, 2016. "The Influence of Trade Cost on CAFTA Economic Convergence: An Empirical Analysis Based on Bayesian Spatial Durbin Model", Statistical Research, Vol. 2, pp26.
- Yu Zhen, Gu Hao and Wu Ying, 2016. "The Mechanism and Effect of Structural Monetary Policy Tools --The Case of PBC's Pledged Supplementary Lending", *World Economy Research*, Vol. 3, pp36.
- Yu Zhen, Gu Hao and Wu Ying, 2016. "The Mechanism and Implementation Effect of "Qualitative Easing" monetary policy --from the comparative perspective of USA, Japan and China", *International Economic Review*, Vol. 2, pp142.

- Yu Zhen and Yang Jia, 2016. "Integrating One Belt and One Road Strategy with G20 Framework: Opportunities, Challenges and China's Countermeasures", *TianJin Social Science*, Vol. 2, pp101.
- Yu Zhen and Zhang Ping, 2015. "The Effects of Fed's QE Withdrawal on Chinese and American Finance Market and China's Countermeasure: Based on FAVAR Model Analysis", World Economy Studies, Vol. 4, pp. 177-188.
- Yu Zhen and Ge Wei, 2014. "Economic Integration and Industrial Location Effect: A Panel Data Analysis Based on the Industrial Level of CAFTA", *Finance and Trade Economics*, Vol. 12, pp. 87-98.
- Yu Zhen and Ge Wei, 2013. "The Trade Structure Effect of China-ASEAN FTA: An Empirical Analysis Based on Manufacturing Panel Data of 2000~2010", Economic Management Journal, Vol. 12, pp. 1-10.
- Yu Zhen, 2009. "Axis Mechanism and Efficiency-Improving Mechanism of Environmental Cooperation in RTAs: An Case Analysis based on China's FTA Strategy", World Economy Studies, Vol. 9, pp. 81-86..
- Yu Zhen and Qiu Shan, 2014. "On the Economic Foundation and Path Selection of China-Russia FTA-an Analysis Based on the "Natural Trading Partner Hypothesis", Journal of Graduate School of Chinese Academy of Social Sciences, Vol. 6, pp.137-144.
- Yu Zhen, 2014. "The Current Difficulty of APEC Economic and Technical Cooperation and the Strategic Choice of China", *TianJin Social Science*, Vol. 6, pp. 90-93.
- Yu Zhen and Wang Qiong, 2014. "A Consideration of the Commercial Foundation for and the Economic Impact of a China-India FTA", *South Asian Studies*, Vol.2, pp. 12-27.
- Yu Zhen, 2014."An Analysis on the Process and Prospect of Economic and Technical Cooperation in APEC", *Asia-pacific Economic Review*, Vol. 2, pp.39-44.
- Yu Zhen, Chen Jiyong and Qiu Shan, 2014. "Trade, Tariffs and Welfare Effects of China-Russia FTA-A Simulation Analysis Based on WITS-SMART Model", *East China Economic Management*, Vol. 6, pp. 63-68.
- Yu Zhen, 2013. "Agglomeration of Cultural Creativity Industry and Construction of National Central City", *Hubei Social Sciences*, Vol. 11, pp. 70-72.
- Yu Zhen and Li Chunzhi, 2012. "Wuhan Financial Support to the Development of the Strategic Emerging Industries: Based on the Analysis of Common Agglomeration Perspective", Wuhan University Journal (Philosophy and Social Sciences), Vol.6, pp.107-111.
- Yu Zhen, 2010. "APEC Mechanism Reform and Development Trend in Economic and Technical Cooperation", *International Economic Cooperation*, Vol. 11, pp.39-43.
- Yu Zhen and Shen Minghui, 2010. "Asymmetric Trade Dependence and the Path Selection of China in the Process of Asia-Pacific Economic Integration: an Empirical Analysis based on Trade Index", *Asia-Pacific Economic Review*, Vol. 3, pp. 15-19.
- Yu Zhen, 2009. "A Study on All-win Internationally Regional Cooperation Strategy of China", Wuhan University Journal (Philosophy and Social Sciences) Vol.5, pp.645-649.
- Yu Zhen, 2009. "China FTA Strategy in the International Environment Cooperation: Current Situation, Problems and Countermeasures", Forum of World Economics and Politics, Vol.5, pp.96-101.

Textbooks

• Sun Ping and Yu Zhen, 2014, International Business Negotiation, Wuhan, Wuhan

- University Press.
- Xiao Guangen, Chen Jiyong and Yu Zhen, 2011, *Introduction of International Business*, Wuhan, Wuhan University Press.

Monography

- Yu Zhen, 2009, East Asia Regional Trade Arrangement: Welfare Effect and Strategy of China's Participation, Beijing, Science Press.
- Zhang Bin, Wang Sheng and Yu Zhen, 2009, A Comparative Study on Welfare Effects of Participation of Developing Countries in International Economic Integration, Beijing, Social Sciences Academic Press.
- Zhang Bin, Yu Zhen and Shen Hao, 2008, *Innovation and Practice: Pattern Exploration of International Business and Trade Education*, Wuhan, Hubei People Press.

Others

Chen Jiyong, Li Zhuo(Chief Editors), Yu Zhen and Xiao Guangen(Deputy Editors), 2012,
New Pattern of International Business and Trade Education: Innovation and Practice(Collected Papers), Social Sciences Press.

RESEARCH GRANTS

Government-funded grants

- Research on the integration of global value chain and countermeasures for Northeast revitalization, ¥ 160000, 2015-present, Ref. Number:71541027, National Natural Science Fund Projects
- Research on industrial agglomeration and regional harmonious development in China ASEAN FTA, Y 100000, 2010-present, Ref. Number:10CGJ017,National Social Science Fund Projects
- evaluation research on strategy choice and performance of China's FTA Implementation, ¥ 50000,2008-2013, Ref. Number: 08JC790080, Humanities and Social Sciences Projects of Education Ministry

International collaborative grant

• Economic Integration among Japan, China and Korea: Lessons from Asia Pacific Economic Cooperation, \$10000,2011-2013, Ref. Number:108084 ,Japan's Sumitomo Foundation "Related with Japan" Projects

AWARDS AND HONORS

- First Award of Hubei Excellent Financial Research Achievement, Hubei Financial Academy, 2015
- First Award of Financial Key Research Achievement in Wuhan Branch of People's Bank of China, People's Bank of China Wuhan Branch, 2015
- 'Blue Moon' Research Grants, Wuhan University, 2015
- 'Excellent Postgraduate Tutor', Economic and Management Department, Wuhan University, 2015
- Dean Award of Teaching Contribution (Advanced Individual), Economic and Management Department, Wuhan University, 2015
- Second Award of National College Humanities and Social Science Projects, National Education Ministry, 2013

- First award of Wuhan Social Science Excellent Achievement, Wuhan Municipal Committee, 2011
- Second Award of National Business Development Achievement, National Commerce Ministry, 2010
- Dean Award of Teaching Contribution (Advanced Individual), Economic and Management Department, Wuhan University, 2014
- Dean Award of Teaching Contribution (Teaching Team), Economic and Management Department, Wuhan University, 2012
- First Award of Hubei College Outstanding Teaching Achievement, Hubei People's Government, 2012
- First Award of Hubei College Outstanding Teaching Achievement, Hubei People's Government, 2009
- First Award of Wuhan University Teaching Reform Research Paper, Wuhan University, 2008

EDITORIAL BOARDS

- World Economy Studies, Reviewing Expert
- Wuhan Finance, Reviewing Expert and Special Correspondent

MEMBERSHIPS, CERTIFICATIONS

- Executive Director and Deputy Secretary General of Chinese Association of Asia-Pacific Studies, 2013-present
- Executive Director of China-America Economic Association, 2012-presnet
- Executive Director and Deputy Secretary General of Hubei World Economic Association, 2009-preset

INVITED SPEECH AND MEDIA COVERAGE

 AIIB and How to Be, Wuhan Urban Construction Investment and Development Group Cooperation Ltd, May 22nd 2015