

2013 Global Business, Economics and Finance (GBEF) Conference
Wuhan University, Wuhan, CHINA
May 9-11, 2013

This conference intends to bring together academics and researchers from all over the world to exchange and share their knowledge, experiences and research results about all broad areas of Accounting, Banking, Finance, Economic, Management and Marketing. For those who without paper submission can also participate in this conference.

This conference is organized by

1. Economics and Management School, Wuhan University, CHINA
2. Institute for Economic Forecasting, Romanian Academy, ROMANIA
3. Texas A&M International University, Laredo, Texas, USA
4. Chinese Education and Human Resource Management Net Work Association, Taichung, Taiwan, CHINA
5. Association of Chinese Management Exchange, Taipei, Taiwan, CHINA

Special Issue will be appeared in 6 international peer reviewed journals:

1. Romanian Journal of Economic Forecasting (RJEF, SSCI)
2. International Review of Economics and Finance (IREF, SSCI)
3. The International Trade Journal (ITJ, Econ-Lit)
4. China Finance Review International (CFRI, Econ-Lit)
5. International Review of Accounting, Banking and Finance (IRABF, Cabell's Directory of USA)
6. The Open Economics Journal (OEJ)

Guidelines for Submission:

Please email to gbef_conference@126.com by January 15, 2013 a copy of a completed Paper or an abstract which will undergo a double blind peer review process and outcome of the review will be announced on January 31, 2013. Review process will determine the quality and suitability of the paper for conference.

The cover page should include the affiliation, address, phone and email of each author and the appropriate JEL classifications. There is an option that the participant can serve as a discussant of a paper of his/her own area of interest and certificate will be issued to such participant.

Important Dates:

Submission Deadline: January 15, 2013

Paper Accepted Announcement Date: January 31, 2013

Early Registration: February 28, 2013

Registration Deadline: March 31, 2013

Fees: (Foreigners and Overseas Chinese)

Earlier Registration Fees: US\$200.

Late Registration Fees: US\$250.

Production Charges: US\$350.

Remittance Account Number Please Look at: 2013 GBEP Conference,

<http://ems.whu.edu.cn/> or <http://ems.whu.edu.cn/en/>

Payer Name should be indicated.

Paper Sections:

I. Accounting

Managerial Accounting

Financial Accounting & Taxation

Auditing

II. Economics

Economic Development

International Trade

International Finance

Transition Economies

III. Finance & Banking

Financial Institutions & Markets

Corporate Finance & Investment

Insurance & Risk Management

Banking & Financial Service

IV. Management and Marketing

Human Resources

Operational Management & TOM

Cooperate Strategy

Organizational Behaviour

Global Innovations

Service Marketing

Consumer Behaviour

Customer Relations Management

Market Strategy

Product & Price Strategy
Distribution & Supply Chain Management

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