

PhD-20-Curriculum of Ph.D's Program in Business Management

Course Type	课程名称	Course Name	Credit	Credit Hour	Term	Notes
Compulsory Courses	中国马克思主义与当代	Contemporary Chinese Marxism	2	36	1	University-level
	博士第一外语	First Foreign Language for Doctoral Students	2	36	1	University-level
	管理研究方法	Business Research Methodology	2	36	1	
	管理学理论专题	Management Theory	2	36	1	
Elective Courses	企业战略管理理论专题	Strategic Management Theory	2	36	2	For the area of business management
	国际企业管理理论专题	International Business Theory	2	36	2	
	创业与企业成长理论专题	Entrepreneurship and Corporate Growth Theory	2	36	2	
	公司治理理论专题	Corporate Governance Theory	2	36	2	The Course of "Strategic Management Theory" is compulsory for overseas doctoral students
	国际竞争力理论专题	International Competitiveness Theory	2	36	2	
	服务创新理论专题	Service Innovation Theory	2	36	2	
	组织理论与组织行为专题	Organizational theory & Behavior	2	36	2	
	人力资源管理理论专题	Human Resource Management Theory	2	36	2	For the area of HRM
	旅游管理理论专题	Tourism Management Theory	2	36	2	For the area of tourism management
	物流管理理论专题	Logistics Management Theory	2	36	2	For the area of logistics management
	马克思主义经典著作选读	Anthology of Marxist Classics	1	18		University-level
Optional Courses	计量经济学	Econometrics				
	统计学	Statistics				

Curriculum of Master-Ph.D's Program in Business Management (1+4)

Course Type	课程名称	Course Name	Credit	Credit Hour	Term	Notes
Compulsory Courses	中国马克思主义与当代	Contemporary Chinese Marxism	2	36	1	University-level
	硕博连读外语	First Foreign Language for Doctoral Students	2	36	1	University-level
	管理研究方法	Business Research Methodology	2	36	1	
	管理学理论专题	Management Theory	2	36	1	
	宏观微观经济学	Macro and Micro Economics	2	54	1	
	财务报告分析	Financial Statement Analysis	2	54	1	
	战略管理	Strategic Management	2	36	2	
	国际企业管理	International Business	2	36	2	
	创业管理	Entrepreneurial Management	2	36	2	
Elective Courses	企业战略管理理论专题	Strategic Management Theory	2	36	2	
	国际企业管理理论专题	International Business Theory	2	36	2	
	创业与企业成长理论专题	Entrepreneurship and Corporate Growth Theory	2	36	2	
	公司治理理论专题	Corporate Governance Theory	2	36	2	
	国际竞争力理论专题	International Competitiveness Theory	2	36	2	
	服务创新理论专题	Service Innovation Theory	2	36	2	
	组织理论与组织行为专题	Organizational theory & Behavior	2	36	2	For the area of HRM
	人力资源管理理论专题	Human Resource Management Theory	2	36	2	

Course Type	课程名称	Course Name	Credit	Credit Hour	Term	Notes
	旅游管理理论专题	Tourism Management Theory	2	36	2	For the area of tourism management
	物流管理理论专题	Logistics Management Theory	2	36	2	For the area of logistics management
	马克思主义经典著作选读		1	18		University-level
Optional Courses	计量经济学	Econometrics				
	统计学	Statistics				