

BM-01-Curriculum of Bachelor's Degree Program in Business Administration

Course Code	课程名称	Course Name	Credit	Credit Hour	Term
University-level Compulsory Courses			58		
School-level Compulsory Courses			33		
Discipline-level Compulsory Courses in Management			15		
Practice Module			8		
(See the details of the above courses in the BM-General-Curriculum)					
Concentration-level Compulsory Courses					
0200165	企业战略管理	Strategic Management	3	54	5
0200447	生产运营管理	Operational Management	2	36	5
0200448	生产运营管理实验	Operational Management Experiment	1	36	5
1100099	国际企业管理	International Business Management	3	54	6
0200067	创业管理	Entrepreneurial Management	3	54	6
0200450	管理研究方法	Management Research Methods	2	36	6
0200451	管理研究方法实践	Management Research Methods (Practice)	1	36	6
Sub-total			15		
Concentration-level Elective Courses					
0200262	公司治理	Corporate Governance	3	54	6
1100264	项目管理	Project Management	2	36	7
0200449	项目管理实践	Project Management (Practice)	1	36	7
0200452	创新管理	Innovation Management	3	54	5
0200162	人力资源管理	Human Resource Management	3	54	5
1100252	物流管理	Logistics Management	3	54	5
0200531	工商管理理论前沿专题	Frontier Theory of Business Management	2	36	7
Sub-total			11		
Total			140		